



08/02/2015

Agrotrend Under New Management

The Rotary Club of Bundaberg are pleased to have the management of Agrotrend back under their banner and look forward to implementing a new look to the event.

Agrotrend has been a Rotary Club of Bundaberg event for 38 years and this year will be celebrating it's 39th year in the Bundaberg Region.

“We have contracted a new Event Manager, Ainsley Gatley, who brings with her a wealth of experience in event management and an understanding of our community. We already have a number of ideas that we are keen to bring to the 2016 event and help take Agrotrend in a new direction” said Chris Palmer, Secretary, Rotary Club of Bundaberg.

The event has a new brand with the introduction of a new logo and a new program of events currently being put together.

“The primary economic driver of our region is agriculture and horticulture making Bundaberg the ideal location for a field day event. We have a lot to celebrate in our region. Take a look around and you will see that we have established export markets in horticulture, seafood, livestock, food and agri-processing. Agrotrend is the perfect event to showcase our successes, highlight innovation and learn from new opportunities” said Ainsley Gatley, Event Manager.

“I look forward to the challenges of this role and injecting new ideas into the event. The key is to listen to our exhibitors and the public and to deliver an event that is meeting their needs” said Ainsley Gatley, Event Manager.

Agrotrend will be held on the 6th and 7th May 2016 and site applications are now open. Whether you are keen to check out and invest in the latest farming technologies or after a great afternoon out with the family – Agrotrend 2016 promises to deliver.

Media Enquiries

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An initiative of the
Rotary Club of Bundaberg

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Event

MAY 6 & 7 2016